

MSHPM Conference Intent to Sponsor



Michigan Society for
Healthcare Planning and Marketing

Sponsor Contact Information

(Note: Organization Name and Contact Information are used for publishing conference sponsor and vendor lists)

Organization Name: _____

Organization Representative: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Email: _____

Website Address: _____

Sponsorship Opportunity (all fees are due within 15 days of MSHPM's receipt of this form)

- Presenting Sponsor - \$400 single or \$700 multi-event**
This is an excellent avenue for entertaining prospective or current clients, and a great opportunity to showcase your organization.
Special benefits include:
 - * Professional signage recognizing your organization, a vendor booth and a brief opportunity to talk and promote your organization during the door prize giveaway.

- Breakfast - \$800 (1 available)**
Providing MSHPM and GLACHE members a chance to network with their colleagues, while keeping the conference fee low. They say that breakfast is the most important meal of the day, so the value in this sponsorship is obvious! Package includes sponsorship of the food and beverages.
Special benefits include:
 - * 4 conference registrations, a vendor booth and professional signage recognizing your organization.

- Luncheon - \$1,200**
Everyone will be sure to work up an appetite after the morning session! Sponsor one of the highly attended networking lunches.
Special benefits include:
 - * 4 conference registrations, a vendor booth, the opportunity to talk for 10 to 15 minutes during lunch and to distribute promotional material at lunch.

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Name Badge - \$200

Your organization's logo will appear on the official conference name badge that will be worn by every meeting participant!

Special benefits include:

- * Your organization's logo printed on the names badges.

Registration Packet - \$300

Your organization's logo will appear on the official MSHPM Fall conference registration packet that will contain essential materials for every meeting participant!

Special benefits include:

- * Your organization's logo printed on the registration packet.

Sponsorship terms and conditions

- The *Intent to Sponsor* form must be completed, signed, and returned to MSHPM, and all fees paid, before the sponsorship opportunity is reserved. The *Intent to Sponsor* form may not be canceled.
- All sponsorship fees are due within fifteen (15) days of MSHPM's receipt of a signed *Intent to Sponsor* form. MSHPM may release and resell any sponsorship opportunity not paid in full after this date. All paid sponsorship fees are non-refundable.
- Verbal statements will not hold that sponsorship opportunity for your organization.
- If the sponsorship opportunity also includes a "vendor booth", sponsor must complete, sign, and return the (i) Vendor Registration Form, and (ii) Vendor Contract, both available on the MSHPM website.
- Make checks payable to: **MSHPM**.
- Completed *Intent to Sponsor* forms should be sent to:

Jeff Schilling

Schilling Consulting Services

4920 Plainfield Avenue NE

Grand Rapids, MI 49525

SPONSOR HAS READ AND UNDERSTANDS THIS INTENT TO SPONSOR FORM, AND AGREES TO ABIDE BY THE TERMS CONTAINED THEREIN.

Sponsor Signature: _____

Name: _____

Date: _____